

Workshop on Internationalization of Indian Higher Education

The Association of Indian Universities (AIU) successfully conducted a workshop on internationalization in New Delhi on October 22, 2024. The workshop aimed to assist 20 Indian universities in enhancing their internationalization efforts.



Dr. (Mrs) Pankaj Mittal, the esteemed Secretary-General of AIU, highlighted the significance of internationalization in higher education. She emphasized the need for Indian universities to improve their educational standards to attract foreign students and encouraged them to join INIHE, a platform that facilitates internationalization among Indian institutions. She also emphasized the importance of fostering a culture of internationalization within universities, including promoting language learning, cultural exchange, and global perspectives in the curriculum.



Mr. Kuldeep Dagar, the Joint Secretary of AIU, discussed various aspects of internationalization and the opportunities that Indian universities can seize by engaging with the global higher education system. He emphasized the importance of identifying potential markets for students and developing targeted strategies. He also discussed the challenges and opportunities of internationalization, such as cultural differences, academic standards,

and visa regulations.

The workshop featured insightful presentations and discussions led by a panel of experts in the field. Prof. C. Rajkumar, Vice Chancellor of O.P. Jindal University, initiated the proceedings by discussing strategies for developing and managing international partnerships, including joint and dual degree programs and pathway initiatives. He emphasized the importance of building strong relationships with international partners and ensuring that partnerships are mutually beneficial.

Prof. Agueda Benito Cao of the Cintana Foundation in Spain highlighted the key areas universities should focus on to



become successful internationalized institutions. She emphasized the importance of a clear internationalization strategy, a supportive institutional environment, and a strong commitment to quality. She also highlighted the importance of engaging with international accreditation bodies and participating in international rankings.

Prof. Vijay Khare from Savitribai Phule University emphasized the importance of establishing international Bachelor's and Master's degree programs to enhance educational opportunities for students. He also discussed the importance of ensuring that international programs are relevant to the needs of the global market and meet the highest standards of quality.



Ms. Rittika Chanda Parruk from the British Council stressed the need for Indian universities to identify their niche and build a strong brand image to attract international students. She also discussed the importance of effective marketing and communication strategies, as well as providing a supportive environment for international students.



Mr. Ashok Daryani shared effective strategies for student recruitment and engagement, providing practical insights for universities. He discussed the importance of understanding the needs and preferences of international students, as well as offering a variety of support services to help them succeed.

Dr Fabrizio Trifiro from Q-Intled in the UK discussed global best practices in international partnerships, offering a broader perspective on how institutions can effectively collaborate across borders. He emphasized the importance of building trust and mutual respect between partners, as well as being flexible and adaptable to changing circumstances.

Mr. Nathaniel Webb, First Secretary Australian Higher Commission, addressed the establishment of international student offices, sharing his insights on their crucial role in fostering a supportive environment for international students. He emphasized the importance of providing a range of services to international students, such as academic support, cultural orientation, and visa assistance.



Participants from various universities engaged in discussions on

strategies for fostering international partnerships, attracting international students, and implementing global best practices. In his closing remarks, AIU President Prof. Vinay Pathak emphasized the importance of internationalization for Indian higher education and encouraged universities to actively pursue opportunities for global collaboration to make India a preferred study destination. He also emphasized the need for Indian universities to work together to create a strong brand for Indian higher education and to make India a preferred market for higher education.

